



MC CAREER PATH (SW)

Mass Communication Specialists perform duties in public affairs and visual information. They present the Navy story to worldwide and Navy audiences through a variety of outlets. MCs research and prepare print and broadcast journalism news and feature stories. They record still and video photography of military operations, exercises and other Navy events. MCs create graphics in support of the mission, create and manage official Websites and perform high speed, high-volume graphic reproduction. They serve overseas, on ships and at shore commands as photographers, public affairs specialists, newspaper and magazine staff and in broadcast billets for television and radio staffs. MCs serve in expeditionary billets including the Navy Public Affairs Support Element and Combat Camera.

YEARS OF SERVICE	CAREER MILESTONES	AVERAGE TIME TO PROMOTE	COMMISSIONING OR OTHER SPECIAL PROGRAMS	SEA/SHORE FLOW	TYPICAL CAREER PATH DEVELOPMENT
26-30	MCCM	22.5 Yrs	CMC	36	Billet: SEL, LCPO. Qualification: SEA, OPS Chief. Duty: FFC, DMA, NPASE, CHINFO.
23-26	MCCM MCCS	22.5 Yrs 17.7	CMC, CSC	36	Billet: OIC/CPOIC/PAO/Asst. PAO, Media Officer, LCPO/ Duty: Major/Operational Staff/TYCOM, Broadcast Detachment, NPASE, DMA, DINFOS. Qualification: SEA, OPS Chief.
20-23	MCCM MCCS MCC	22.5 Yrs 17.7 12.8	CMC, CSC	36	3rd Shore Tour Billet: OIC/CPOIC/PAO/Asst. PAO, Media Officer, LCPO/. Duty: Major/Operational Staff/TYCOM, Broadcast Detachment, NPASE, DMA, DINFOS. Qualification: SEA, OPS Chief.
16-20	MCCS MCC MC1	17.7 Yrs 12.8 8.7	LDO, OCS, CSC	36	3 rd Sea Tour Billet: PAO/Asst. PAO, Instructor/MTI LPO/LCPO, CPOIC/Broadcast Station Manager, Production CPO. Duty: Ship, NPASE, COMCAM.
12-16	MCCS MCC MC1	17.7 Yrs 12.8 8.7		36	2 nd Shore Tour Billet: PA Specialist, Broadcast Station Manager, OIC/CPOIC //Instructor/MTI/ LPO/LCPO. Duty: Major/Operational Staff/TYCOM, Broadcast Detachment, NPASE, DMA, DINFOS.
8-12	MCC MC1 MC2	12.8 Yrs 8.7 3.9		42	2 nd Sea Tour Billet: Department LPO/Work Center Supervisor, Assistant/Deputy PAO, Production Supervisor, Intel/Graphics Supervisor. RDC, Recruiting Duty: Ship, NPASE, COMCAM.
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			PROGRAMS		
4-8	MC1 MC2 MC3	8.7 Yrs 3.9 1.7	STA-21, OCS,	36	1st Shore Tour Billet: Staff Photographer/ Journalist, Broadcaster, Public Affairs Specialist, Graphic Artist Instructor, Recruiter. Duty: Major Staff/ Installation, Recruiting Command, Broadcast Detachment, DINFOS. Qualification: MTS if available.
1-4	MC2 MC3	3.9 Yrs 1.7	Naval Academy, NROTC, OCS	36	1st Sea Tour Billet: Basic Mass Communication Specialist. Duty: Ship, NPASE, COMCAM. Qualification: ESWS/EAWS/EXW.
1+/-	MC3 MCSN MCSA Accession Training	9 Months			Recruit Training and all schools or training events required to be completed prior to reporting to their first operational command.
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Notes:

- 1. MCs are assigned to expeditionary or deploying units such as combat camera, special warfare units, construction battalions and Navy Public Affairs Support Element (NPASE) and large deck ships.
- 2. No two MCs will follow identical career patterns, however, on average, the successful MC will meet most of the career milestones in about the same sequence indicated.
- 3. In most cases an MC's first tour after initial training will be sea duty. A normal sea/shore rotation with diverse assignment types is available and expected following initial assignment.